









Public Figure, Lifestyle Influencer, & Creator of the Lifestyle Brand, "Fit4janine"

WWWW.FIT4JANINE.COM



Janine JANINE it 4 SERIO

Having been in the health and wellness profession for most, okay, ALL of my career, I wanted to share my passion of other lifestyle interests outside of the fitness, nutrition, and stress management arenas.

I wanted to showcase the side of me - my "good side" of course - who is a FOODIE, and loves trying out new restaurants, recipes, and products; a FASHIONISTA who keeps her closet & beauty regime on-point, and up-to-date, with the latest finds, as well as what's trending each season; a lover of planning and throwing a FABULOUS PARTY; and a TRAVEL guru who loves exploring the "Fit4Janine" lifestyle in other cities and countries.

And I may just have a love for a good cup of coffee and glass of wine!

- Social Promotion
- **Sponsored Post**
- **Product Review**
- Guest Blogger
- Brand Ambassador and/or Modeling Chesapeake Bay Roasting Company
- Multi-Brand Collaboration
- Event Hosting
- Promotional Videos ("Vlogging")

SERVICES AFFILIATES

- 2 Health Nuts
- Mojo Creative Digital
- Tark's Grill & Bar
- PlantBar
- Becket Hitch
- FX Stretch
- HotWax
- Primal Kitchen Foods
- Quarry Lake at Greenspring

MEDIA REACH









With a combined reach of close to 13.000+ followers over social media, and 200 page views per day on my blog, my engagement rate with my audience ranges, on average, between 2-3%. Generally speaking, my audience speaks to women between the ages of 25-50 years old.

LET'S WORK TOGETHER!

Have a collaboration in mind, or think one of my services would be the perfect FIT? Let's DO IT! I would love for you to contact me so we can continue the conversation!



Janine Serio 410-967-6666 janine@fit4janine.com www.fit4janine.com

Based in Baltimore, MD





